

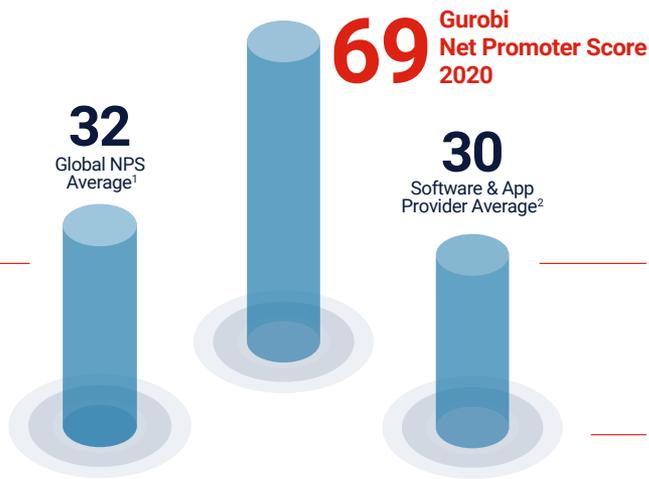


# Measuring the Gurobi Impact

Helping our customers achieve success with mathematical optimization

The **Net Promoter Score®** (NPS) is the gold standard metric for measuring customer satisfaction and loyalty.

When it comes to customer satisfaction, we're in a league ▶ of our own.



Customers choose us over competitors because of our:



**33.0%**  
Versatility



**72.8%**  
Speed



**25.7%**  
Support



**35.4%**  
Product Ease of Use

1. <https://www.surveymonkey.com/curiosity/what-is-a-good-net-promoter-score/>  
2. <https://www.satmetrix.com/wp-content/uploads/2020/02/2019-Benchmarks.pdf>  
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With Gurobi, customers reported positive impact in:



**Maximizing  
Resource  
Utilization**



**Maximizing  
Profits**



**Maximizing  
Revenue**



**Reducing  
Delays**



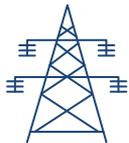
**Reducing  
Waste**

Our solution helps customers tackle a variety of challenges:

r&d    logistics    human resources  
**planning**  
customer experience    marketing & advertising  
pricing    **operational apps**  
resource scheduling    business processes

**No matter the industry, we help you navigate complexity to achieve improved efficiency and profitability.**

We enable over 2,500 companies across more than 40 industries to tackle their toughest problems and make optimal business decisions.



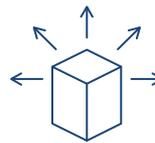
Electric Power



Supply Chain



Financial Services



Logistics



Telecommunications

**See how the world's fastest mathematical optimization solver can impact your business.**

Request a free evaluation by visiting [www.gurobi.com/free-trial](http://www.gurobi.com/free-trial) or email us at [sales@gurobi.com](mailto:sales@gurobi.com)